

[2023 EDITION]



DIGITAL PRODUCT  
**IDEAS**  
TO SELL ON ETSY



"Start your Etsy journey on the right path. Save time on the researching phase and start creating products that are proven to sell!"

BRANDON TIMOTHY

# Introduction

Thank you for purchasing my current top 50 digital product ideas list. When I was building my Etsy shops, I wished there were guides that I could get some shop ideas from.

Sometimes you have the passion to start a business but you just don't know where to start. So I created this list in hopes that this will help give you a burst of inspiration to start your next Etsy shop.

Through this list of ideas, I will give you the main keyword (idea) with additional supporting keywords that can act as a guide to help give you alternative product options within the same product category.

I also provide you with a difficulty rating (out of 5) for the setup/creation of these digital products and the estimated revenue range for the top 10 performing products currently in this category.

I hope this helps kick-start your Etsy journey!

Best of luck,  
Brandon

# Difficulty Level

The star rating is my estimate of how difficult this shop can be to set up. I have based my ratings on the below criteria.

Keep in mind that this is my own personal opinion, and depending on your personal skill sets and knowledge may differ. I have organized the star rating from **1 star - being most difficult, to 5 stars - being least difficult.**

## 1 STAR -

You will need to be familiar with certain programs or have background knowledge in a particular industry to create this product effectively.

## 2 STARS -

Most people may find it difficult to create this and it might take extra time and effort to get started.

## 3 STARS -

With a moderate amount of effort, this product can be put together. A few new skills will be necessary.

## 4 STARS -

It is a relatively easy product that can be put together with standard, widely available programs (i.e. microsoft word).

## 5 STARS -

This product is quick and easy to create, using skills that you may already have. You can get it to market quickly, and start seeing results fast.

# Estimated Monthly Revenue Range

The estimated monthly revenues shows the revenue range expected for the top 10 performing listings for each respective product keyword.

While there are other sellers or listings that are generating less revenues, this helps to give you an idea of the revenue potential for each given product.

**Let's get into it!**

## Idea #01 : **Business Logo Templates**

**Monthly Revenue:** \$1.5k - \$9.3k

**Related Keywords:** *Business Logo Design, Diy Modern Logo, Unique Logo Template, Editable Logo Design, Professional Logo File, Minimal Logo File, Graphic Expert File, Vintage Logo Design, Canva Template Logo, Digital Logo Template, Brand Creator Logo, Logo Maker Template*

**There are 2 ways to approach this niche.**

1. Create unique custom logo designs for each customer
2. Create pre-made logo templates on Canva for customers to modify from. (a more passive approach)

**Difficulty:** ★★☆☆☆

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## Idea #02 : **Resume Templates**

**Monthly Revenue:** \$1.4k - \$6.0k

**Related Keywords:** *Executive Resume, Resume Template, Resume Google Docs, Cv Template Docs, Cv Free Template, Clean Page Template, Minimalist Resume, Creative Resume, Canva Template, Eco Friendly Resume, Cover Template File, Resume Format*

It helps to have a variety of different styles/ formats to cater to a variety of customer preferences. It is also helpful to allow your customer to be able to fully customize the information and the layout, allowing them to add or remove various elements as they see fit.

You can create these on **Canva, Google Docs or Microsoft Word.**

**Difficulty:** ★★★★★

### Idea #03 : Ebook Templates

**Monthly Revenue:** \$320 - \$1.4k

**Related Keywords:** *Ebook Template, Canva E Book, Digital Documents, Workbook Template, Editable Workbook, Course Guide Book, Diy E Book Canva, Digital Book Template, Virtual Book Template, Fashion Template, Worksheet Template, Printable Template*

There are many sectors and professions that need ebook templates.

Tip: Take your time creating a master ebook template, then create different variations/listings for each profession or sub-niche. This way, you can reuse the same design and create multiple versions of it.

**Difficulty:** ★★★★★

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### Idea #04 : Product Label Template

**Monthly Revenue:** \$100 - \$500

**Related Keywords:** *Soap Label Template, Label Template Download, Label Template for Bottles, Label Template for Shirts, Candle Label Template, Label Template for Jars, Label Template Organizing, Label Template Body Butter, Label Template for Spice Jars, Label Template Sticker.*

This digital product template provides an easy way to create customizable labels for various products such as soap, candles, and spice jars. It is user-friendly, versatile, and available for download. With a wide range of related keywords, users can easily find what they need to create their desired label design.

**Difficulty:** ★★★★★

## Idea #05 : **Email Templates**

**Monthly Revenue:** \$100 - \$620

**Related Keywords:** *Email Template Real Estate, Email Template Photographer, Email Template For Bloggers, Email Template Canva, Email Template for Coaches, Email Template Etsy, Email Template Therapist, Email Template Mailchimp, Email Template Tax Prep, Email Template for Jewelry*

Business owners need email templates for consistency, time-saving, efficiency, branding, and improved professionalism in their communications with clients or customers.

Tip: To make a good email template, keep it simple, personalize it, use a clear call-to-action, optimize for mobile devices, and test and refine it.

**Difficulty:** ★★★★★

### Idea #06 : **Crochet Amigurumi Patterns**

**Monthly Revenue:** \$2.7k - 5.7k

**Related Keywords:** *Cuddly Crochet Toy, Fleece Teddy Crochet, Pet Crochet Pattern, Organic Crochet Toy, Crochet Amigurumi, Stuffed Crochet Toy, Digital Download, Christmas Crochet, Christmas Amigurumi, New Born Template, Holiday Décor Toy, Portuguese Crochet*

### Idea #07 : **Knitting Patterns**

**Monthly Revenue:** \$620 - \$5.5k

**Related Keywords:** *Beanie Knit Pattern, Digital Knit Pattern, Easy Knit Pattern, Easy Quick Pattern, Digital Download, Knit Jumper Pattern, Instant Download, Classic Sew Pattern, Knitting Sew Digital, Download Template, Wool Digital Pattern, Tutorial Knitting*

### Idea #08 : **Sewing Patterns**

**Monthly Revenue:** \$1.1 - 4.5k

**Related Keywords:** *Mega Sewing Pattern, Tutorial Sewing, Stuffed Toy Pattern, Easy Quick Pattern, Digital Download, Artist Pattern, Instant Download, Classic Sew Pattern, Sew Digital Pattern, Download Template, Women Sewing Pattern, Dress Tutorial*

**Difficulty:** ★☆☆☆☆

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All of the crochet, knitting and sewing patterns are very interesting and highly sought after product offerings.

Depending on the niche or product that you are able to offer, you have the ability to generate multiple sales from the same customers. It is very important to have mockups of the end product to help your customers visualize the end product.



### Idea #09 : **Faceless Portrait**

**Monthly Revenue:** \$1.1k - \$7.1k

**Related Keywords:** *Faceless Portrait, Digital Faceless Art, Digital Printable, Illustration Art, Technical Wall Art, Maximalist Art, Downloadable Art, Printable Décor, Bedroom Wall Decal, Large Wall Art, Modern Art Print, Abstract Wall Art*

I will admit, that this is not the most passive idea on this list. However, I want to highlight the revenue possibilities for this product. At the moment, the faceless portrait is very trendy.

This is a very personalized product, and will require some time to process, but because of the additional time that is required, you have the ability to charge a higher premium with this product. If you have loyal customers you might also be able to generate several sales from a single individual; something that is not common for digital products.

**Difficulty:** ★☆☆☆☆

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### Idea #10 : **Custom Pet Portrait**

**Monthly Revenue:** \$4.8k - \$18.7k

**Related Keywords:** *Custom Pet Portrait, Pet Lover Template, Pet Paint Template, Animal Lover Art, Eye Catching Art, Royal Pet Portrait, Printable Décor, Bedroom Wall Decal, Charm Color Art*

Similar to the faceless portrait listing, this is not the most passive idea on this list. However, I want to highlight the revenue possibilities for this product. This is a very personalized product, and most dog/ cat/ pet owners are in love with their pets and often will pay premiums to pay homage to their furry friends.

Again, if you have loyal customers you might also be able to generate several sales from a single individual; something that is not common for digital products.

**Difficulty:** ★☆☆☆☆

### Idea #11 : [Lightroom Presets](#)

**Monthly Revenue:** \$1.8k - \$10.1k

**Related Keywords:** *Lightroom Present, Lifestyle Present, Bright Color Present, Christmas Presents, Desktop Presents, Portable Lightroom, Vibrant Beauty, Magic Holiday, Adobe Lightroom, Photo Edit Filter, Mobil Light Room, Christmas Filter*

This is a great product to sell if you have an eye for photography and filters. If you know how to use the Lightroom app, even better!

**Difficulty:** ★★★★★

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### Idea #12 : [Procreate / Photoshop Brush](#)

**Monthly Revenue:** \$1.5 - \$9.8k

**Related Keywords:** *Photoshop Brush, Procreate Brushes, Procreate Patterns, Seamless Design, Christmas Edition, Tattoo Stencil, Watercolor Procreate, Blending Brushes, Sparkly Brushes, Blog Design Resource, Page Border Clip Art, Leaf Photoshop Brush*

**Difficulty:** ★★★★★

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### Idea #13 : [Photoshop Overlay](#)

**Monthly Revenue:** \$470 - \$1.9k

**Related Keywords:** *Photoshop Overlay, Photoshop Sunrays, Lens Flare Overlays, Sun Flare Overlay, Light Leak Overlay, Background Overlays, Rainbow Overlays, Custom Photo Overlay, Christmas Creative, Autumn Leaf Overlay, Falling Leaf Texture, Seamless Design*

While photoshop overlays can also include presets that would be covered as part of the Lightroom preset product idea, the overlays can also include physical objects. These can include object such as: stars, sun rays, water movements, etc..

**Difficulty:** ★★★★★

### Idea #14 : **Color Pallete**

**Monthly Revenue:** \$100 - 840

**Related Keywords:** *Color Palettes, Clay Color Recipes, Full Palette Colors, Procreate Palette, Colors Swatches, Rose Color Palette, Floral Color Palette, Lettering Palette, Tropical Colors Set, Neutral Collection, Polymer Clay Colour, Clay Colour Recipe*

A color palette can be used for anything from social media branding, to outfit coordination, and interior designs.

**Difficulty:** ★★★★★

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### Idea #15 : **Cricut Font Bundle**

**Monthly Revenue:** \$2.9k - 7.0k

**Related Keywords:** *Circuit Font Bundle, Fonts Svg Bundle, Silhouette Fonts, Handwritten Fonts, Modern Script Font, Cursive Fonts, Wedding Font Art, Custom Font Bundle, Race Track Fonts, Fonts For Circuits*

**Difficulty:** ★☆☆☆☆

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### Idea #16 : **Font Bundles**

**Monthly Revenue:** \$4k - \$7.1k

**Related Keywords:** *Alphabet Font Bundle, Monogram Font Art, Split Font Files, Cursive Font Bundle, Christmas Fonts Art, Silhouette Fonts, Cursive Fonts, Wedding Font Art, Custom Font Bundle, Fonts For Circuits, Handwritten Fonts, Modern Script Font*

This font bundle differs from the cricut fonts in that these can be used for photoshop or other design applications that create digital art.

The Cricut Font package is created specifically for the Cricut machine. While those fonts can also be used in other design applications, it is optimized for the Cricut machine and application.

**Difficulty:** ★☆☆☆☆

### Idea #17 : **SVG Files and Clipart**

**Monthly Revenue:** \$2.8k - \$11.6k

**Related Keywords:** *Svg File And Clipart, Commercial Use Svg, Cross Silhouette, Cross Svg Files, Laser Cutting Files, Fonts For Circuits, Sublimations Files, Files For Cricut, Digital Download Svg*

High demand category with a lot of sub-niches to tap into, so make sure to do your research and see what interests you!

**Difficulty:** ★★★★★

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### Idea #18 : **STL 3D Files**

**Monthly Revenue:** \$430 - 900

**Related Keywords:** *STL 3d Files, Stl File 3d Printing, Stl 3d Model, 3d Printers Files, 3d Printed Figure, Wedding Files Art, Variants Stl Files, Stl Design For Print, Custom Stl 3d Files, Personalized Figures*

This is perfect for you if you know how to use 3d modelling software. although the revenue count seems small for now, I believe this is a growing category.

**Difficulty:** ★★☆☆☆

## Idea #19 : **Website Template**

**Monthly Revenue:** \$1.2k - 4.5k

**Related Keywords:** *Website Templates, Web Design Template, Showit Template, Web Blog Template, Website Themes, Wordpress Web Theme, Squarespace Template, Web Site Design, Custom Web Design, Premade Shopify Web, Website Banners, Aesthetic Web Design*

Shopify, WordPress and Wix are some of the most popular website hosting sites being used at the moment. There are so many different types of themes to create for - brick-and-mortar stores, content creators, bloggers, coaches, etc.

Due to the different needs and setups of these hosting sites, it's best to focus on 1 hosting platform first.

**Difficulty:** 

## Idea #20 : **Nursing Notes**

**Monthly Revenue:** \$3k - \$100k+

**Related Keywords:** *Nursing Notes, Notes Templates, Nursing Accessories, Nursing Student Gift, Nursing School Notes, Printable Notes, Patient Report Sheet, Med Surg Template, Nursing Concept Map, Custom Nursing File*

**Difficulty:** ★☆☆☆☆

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## Idea #21 : **Pharmacology Notes**

**Monthly Revenue:** \$400 - \$40k

**Related Keywords:** *Pharmacology Notes, Pharmacy Study File, Pharmacology Guide, Nursing Study Guide, Med Surg Template, Nursing Concept Map, Custom Nursing File, Nursing School Notes, Printable Notes, Patient Report Sheet*

**Difficulty:** ★☆☆☆☆

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If you have gone through nursing/ pharmacology school or know someone who has gone through nursing/ pharmacology school, this is a very easy product to sell on Etsy. The demand for nursing and pharmacology notes are also pretty high.

It has been given a high difficulty rating because it is not a product that can be made by anyone, and customers expect the material to be accurate and educational.

## Idea #22 : **Toddler / Elementary / Kindergarten Level Worksheets**

**Monthly Revenue:** \$400 - 7.8k

**Related Keywords:** *Lines Of Symmetry, Modern Page Designs, Math Art Activity, Kindergarten Math, Homeschool Printable, Drawing Activity, Coloring Activity, Short Vowel Activity, Printable Toddlers, Kids Nature Study, Letter Worksheets, Alphabet Worksheet*

These worksheets are relatively easy to make. However, I would caution against focusing on solely making simple and mindless worksheets.

It would be very beneficial and value-add/value-creating to make worksheets that are also educational for the child.

**Difficulty:** ★★★★★☆

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## Idea #23 : **Client Intake and Consent Forms**

**Monthly Revenue:** \$130 - \$1.8k

**Related Keywords:** *Client Intake Form, Consultation Forms, Facial Intake Form, Esthetician Business, Esthetician Planner, Editable Makeup Art, Social Media Flyer, Esthetician Template, Letter Worksheets, Alphabet Worksheet, Health Coach Forms, Client Coaching Form*

These forms can be used for a variety of different businesses, including but not limited to medical clinics, physiotherapy clinics, esthetic salons, and more.

**Difficulty:** ★★★★★★

### Idea #24 : **Bridal Shower/ Wedding Printable Games**

**Monthly Revenue:** \$1.2 - 12.4k

**Related Keywords:** *Bridal Shower, Wedding Shower Game, Bridal Shower Invite, Editable Template, Script Bridal Shower, Love Bridal Shower, Modern Bridal Shower, Printable Diaper Kit, Custom Bridal Shower*

**Difficulty:** ★★★★★

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### Idea #25 : **Adult Coloring Book**

**Monthly Revenue:** \$300 - \$1.7k

**Related Keywords:** *Adult Colouring Book, Colouring Pages, Nature Coloring Book, Floral Coloring Page, Art Therapy Volume, Digital Coloring Art, For Stress Relieving, Swear Word Coloring, Mindfulness Book Art*

Although does not make the most money in the group of products, it is a very easy product to set up on Etsy, and can produce a nice steady income stream if one of the top sellers.

**Difficulty:** ★★★★★

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### Idea #26 : **Murder Mystery Game Printable**

**Monthly Revenue:** \$400 - \$1.1k

**Related Keywords:** *Murder Mystery Game, Detective Party Game, Escape Room Party, Unsolved Case File, Cold Case Files, Digital Murder Games, Digital Coloring Art, Sublimation Designs, Mystery Party Game, Printable Murder Art*

**Difficulty:** ★★★★★☆



## Idea #27 : **Christmas Game Printable Set**

**Monthly Revenue:** \$320 - \$2.2k

**Related Keywords:** *Christmas Game Set, Christmas Party Game, Printable Fun Games, Print Holiday Game, Digital Coloring Art, Custom Editable Game, Printable Game Set, Editable Template, Thanksgiving Games*

Keep in mind that this is a seasonal product, however, you can create variations for other occasions for throughout the year.

**Difficulty:** ★★★★★

## Idea #28 : **Note Taking Template / Digital Note Paper Template**

**Monthly Revenue:** \$600 - \$3.1k

**Related Keywords:** *Note Taking Template, Goodnotes Template, Digital Notebook, Patho Concept Map, Printable Study Notes, Color Lined Notes, Notability Template, Digital Coloring Art, Editable Template*

This is just the note taking background that a tablet user would apply to their note taking application. Depending if you are familiar with the application, it can be an easy product to set up.

However, if you are not familiar with the programs or with the applications used for tablet note taking, it might take a bit of additional time/ effort to put together.

**Difficulty:** ★★★★★

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## Idea #29 : **Digital Goodnotes Planner**

**Monthly Revenue:** \$7k - 47k

**Related Keywords:** *Digital planner, digital notebook, goodnotes template, academic planner, student planner, ipad planner, Notability Template, Undated Planner*

Goodnotes is one of the more popular note taking applications for tablets. However it is not the only one that is used!

It would be important to keep in mind other popular applications across all device types (apple vs. android). If possible, I also recommend options for computer/ laptop use, in addition to tablet use.

**Difficulty:** ★★★★★

### Idea #30 : **Financial Planner**

**Monthly Revenue:** \$1.6k - \$7.6k

**Related Keywords:** *Budget Planner Sheet, Good Notes Planner, Editable Note Sheet, Canva Template Sheet, Income Check Planner, Year Finance Tracker, Budget Spreadsheet, Expenses Planner, Saving Debt Planner, Finance Tracker, Printable Planner, Bundle Template*

I have seen very profitable businesses sell financial planner packages. Often it is the bundles that offer a variety of financial support vs. a single financial support option that sells.

It is important to also keep in mind the platform that your end-user will be using. For example, not everyone may have access to Microsoft Excel, so you might want to also create a version in Google Sheets or in Apple Numbers.

**Difficulty:** ★★★★★

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### Idea #31 : **Coaching Bundle**

**Monthly Revenue:** \$300 - \$3.2k

**Related Keywords:** *Coaching Template, Coaching Bundle Tool, Canva Bundle Template, Therapy Worksheet, Life Coach Worksheet, Social Media Tool, Ultimate Coaching, Business Coaching, Client Template Kit, Career Coach Bundle, Coaching Resources, Canva Template*

Can include tools and templates such as: goal setting, accountability exercises, homework, life prioritization exercises, and so much more. Can be centered around career coaching, life coaching, love coaching, mental health coaching.

**Difficulty:** ★★★★★

### Idea #32 : **iOS Icons**

**Monthly Revenue:** \$600 - \$5.5k

**Related Keywords:** *ios Icons Pack, App Icons Pack, Widget Phone Icon, Android Icons, High Resolution Icon, Home Screen Widget, Designer Icon, Boho Widget Icon, Ipad Compatible Icon, Icon Theme Template, Iphone Icons, Gradient Icon*

**Difficulty:** ★★★★★

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### Idea #33 : **Fitness Planner Tracker**

**Monthly Revenue:** \$100 - \$980

**Related Keywords:** *Fitness Planner List, Digital Planner List, Good Notes Planner, Exercise Journal, Workout Planner, Planner Template, Self-Care Tracker, Digital Journal, Editable Canva, Health Goal Template, Notability Planner, Wellness Planner*

There are many different types of trackers and planners that are doing well on Etsy.

These were selected as part of my list because they are the most in-demand, with the highest potential for revenue at the moment. I will revisit these planners and trackers in future versions to ensure that I always present the best products.

**Difficulty:** ★★★★★

**Idea #34 : Digital Habit Tracker**

**Monthly Revenue:** \$310 - \$4.1k

**Related Keywords:** *Habit Tracker Sheet, Digital Planner List, Good Notes Planner, Notion Template, Science Base Journal, Planner Template, Excel Goal Template, Digital Journal, Editable Canva, Productivity Template, Notability Planner, Wellness Planner*

**Difficulty:** ★★★★★

### Idea #35 : **Social Media Branding Kit**

**Monthly Revenue:** \$1.0k - \$4.6k

**Related Keywords:** *Social Media Brand, Brand Identity Kit, Luxury Icon Template, Social Brand Kit, Download Template, Blogger Brand Kit, Course Creator Kit, Marketing Template, Brand Board Template, Rate Card Template, Social Template, Modern Template*

The social media branding kit can be made so it is specifically used for one particular social media application, or can be broad and created to be used across all social media applications.

Depending on what you are comfortable with or have the time to create, there are many keywords that allow you to reach a large audience.

**Difficulty:** ★★☆☆☆

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### Idea #36 : **Instagram Highlight Covers**

**Monthly Revenue:** \$300 - \$1.3k

**Related Keywords:** *Instagram Cover Template, Instagram High Light, Story Cover Template, Insta Post Cover, Beauty Highlight, Edit Canva Template, Instagram Blogger, Cover Highlight, Instagram Stories, Insta Life Cover, Lifestyle Cover, Insta Story Cover*

**Difficulty:** ★★★★★

### Idea #37 : **Instagram Template Bundles**

**Monthly Revenue:** \$900 - \$4.5k

**Related Keywords:** *Instagram Post Bundle, Edit Canva Template, Story Cover Template, Insta Post Template, Objective Template , Life Style Template, Instagram Coach, Instagram Print, Instagram Kit Bundle, Real Estate Post, Lifestyle Bundle, Insta Story Cover*

**Difficulty:** ★★★★★

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### Idea #38 : **Digital Pregnancy Announcement**

**Monthly Revenue:** \$160 - \$4.4k

**Related Keywords:** *Pregnancy Announce, Baby Announce, Digital Announce, Pregnancy Reveal, Gender Neutral, Boho Digital, Self-Edit Digital, Baby Gender File, Social Media Baby, Editable Canva, Memory Template, Digital Birth Plan*

**Difficulty:** ★★★★★

### Idea #39: **Tarot Card Readings**

**Monthly Revenue:** \$3.5k - \$6.3k

**Related Keywords:** *Tarot Card Readings, Love Tarot Reading, Tarot Guidance, Relationship Reading, Same Day Tarot, Same Day Psychic, Intuitive Reading*

Most options are priced relatively low, with a lot of sales volume per listing/ store. You can split out the type of reading that your customer would be interested in (i.e.: love reading, career reading, etc...)

Most sellers are offering a 24 hour or less turnaround period. The final product can be in an email format, showing the cards that were pulled, and context for the cards that are being presented.

**Difficulty:** ★☆☆☆☆

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### Idea #40 : **Astrology Birth Chart Reading**

**Monthly Revenue:** \$2.1k - \$20k

**Related Keywords:** *Astrology Birth Chart, Natal Chart Reading, Birth Chart Analysis, Natal Chart Print, Birth Chart Poster, Digital Coloring Art, Relationship Reading, Custom Birth Chart, Astrology Bundle Reading*

**Difficulty:** ★★★☆☆



### Idea #41: **Budget Template**

**Monthly Revenue:** \$1.1k - \$13.7k

**Related Keywords:** *Budget Template Printable, Budget Template Google Sheets, Budget Template for Mac, Budget Template Excel, Budget Template iPad, Budget Template Canva, Budget Template Monthly, Budget Template Goodnotes, Budget Template Bi Weekly, Budget Template Free*

A Budget Template product is an easy-to-use tool that helps individuals or businesses manage their finances by tracking their income and expenses. It comes in different variations like Budget Template Printable, Google Sheets, Excel, and more. This product is designed to simplify the process of budgeting, making it accessible to everyone regardless of their financial expertise.

**Difficulty:** ★★☆☆☆

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### Idea #42: **Funeral Template**

**Monthly Revenue:** \$100 - \$900

**Related Keywords:** *Funeral Template Word, Funeral Template Single Page, Funeral Template in Spanish, Funeral Template Invitation, Funeral Template for Man, Funeral Template for Pictures, Funeral Template Download*

An editable funeral template is a customizable document for creating a personalized program for a funeral or memorial service. It's available in Microsoft Word format and may include the order of service, speakers, details about the deceased, and photos. Nowadays, you can use Canva to easily share the template and for easier editing. To make one, select a design, add details, and proofread before printing.

**Difficulty:** ★★☆☆☆

### Idea #43 : **Place Card Template**

**Monthly Revenue:** \$1k - \$1.9k

**Related Keywords:** *Place Card Template Wedding, Place Card Template Gold, Place Card Template SVG, Place Card Template Canva, Place Card Template with Meal Icon, Place Card Template with Food Choice, Place Card Template Cricut, Place Card Template with String, Place Card Template Western, Place Card Template Print*

**Difficulty:** ★★☆☆☆

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### Idea #44 : **Signature Drink Template**

**Monthly Revenue:** \$1.1k - \$3.4k

**Related Keywords:** *Signature Drink Template Canva, Signature Drink Template with Dog, Signature Drink Template Pets*

**Difficulty:** ★★☆☆☆

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### Idea #45 : **Checklist Template**

**Monthly Revenue:** \$1k - \$2k

**Related Keywords:** *Daily Checklist, Printable Checklist, Routine Checklist, Travel Checklist, Packing Checklist, Realtor Checklist, Kids Checklist, Chore Checklist, Wedding Checklist*

**Difficulty:** ★★☆☆☆

### Idea #46 : **Custom Map Print**

**Monthly Revenue:** \$1.1k - \$7.5k

**Related Keywords:** *Custom Map Print, City Map Art, Modern Map Print, Printable Map, Editable Template, Digital Coloring Art, Couples Custom Gift, Adventure Map Print, Keepsake Map*

Most will capitalized on an anniversary date or a birthdate that is immortalized in the stars on a certain day.

**Difficulty:** ★★★★★

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### Idea #47: **Mockups**

**Monthly Revenue:** \$1.1k - \$14.5k

**Related Keywords:** *Custom Mockups, Digital Mockups, Minimalist Mockups, Empty Wall Mockup, Photoshop Mockups, Whole Shop Mockup, Christmas Mockups, Paper Mockup Bundle, Editable Template, Desk Mockup Bundle Boho T-Shirt Mockup*

Mock ups of all kinda are in demand on Etsy. It would be in your best interest to create mockups for all types of products (i.e.: shirt, sweatshirt, wall art, mugs, etc...)

If creating a one-stop-shop, it might be helpful to include mockups as a product amongst SVG files/ cricut files.

**Difficulty:** ★★★★★

### Idea #48 : [Wedding Seating Chart Template](#)

**Monthly Revenue:** \$900 - \$3.0k

**Related Keywords:** *Seating Chart Poster, Wedding Seating Chart, Printable Seating, Alphabetical Seating, Seating Templates, Table Seating Chart, Seating Chart Wedding, Gold Wedding Sign, Seating Chart Sign, Seating Chart Gold, Seating Chart Template*

**Difficulty:** ★★★★★

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### Idea #49: [Save The Date Template](#)

**Monthly Revenue:** \$1.1k - \$7.1k

**Related Keywords:** *Save the Date Template with Photo, Save the Date Template Download, Save the Date Template Calendar, Save the Date Template Graduation, Save the Date Template Black and White, Save the Date Template Wedding, Save the Date Template Minimalist, Save the Date Template Multiple Photos, Save the Date Template for Vellum, Save the Date Template Digital*

This product can be either a printable and a digital.

**Difficulty:** ★★☆☆☆

## Idea #50 : **Bar Menu**

**Monthly Revenue:** \$1.1k - 6.8k

**Related Keywords:** *Custom Bar Menu, Wedding Drink Menu, Bar Sign Template, Editable Bar Menu, Printable Bar Menu, Drink Menu Template, Bar Menu Template, Custom Card Template, Modern Printable Menu*

These products are surprisingly very popular. The vast majority use it for special occasion/ events/ parties, specifically for weddings. A customization option appears to be the most popular with the customers being able to choose the specialty drink(s) for the event.

**Difficulty:** ★★☆☆☆

# Conclusion

I hope you found inspiration from this list!

Few things to consider:

- Focus on one niche first
- Pick the niche that best suits your skillset
- Become an expert in your category

## **What to do next - Research Phase:**

- Research your chosen niche
- List your top 5 competitors
- Study what made them successful
  - file formats
  - price point
  - what program to create products
  - mockup styles, etc.

After you're done with the researching phase, next is to start creating your products with your chosen software! The software you use depends on the niche you're in.

I wish you all the best on your Etsy seller journey.

Cheers,  
Brandon